

THE FRIDAY UPDATE

BACK TO SCHOOL EDITION



A MESSAGE FROM OUR SECRETARY FOR CATHOLIC SCHOOLS...

*Therefore encourage **one another** and build **each other up** as you are already doing. Philippians 2:4.* As I begin my tenure as the Secretary/Superintendent for Catholic Schools, I am reminded of how this Scripture reflects my tremendous appreciation for the overwhelming support and kindness that has been shown to me. I truly felt the presence of the Holy Spirit as the Catholic Schools Office, Board of Education, and school leaders came together for a prayer service to mark my start of my new role. It is indeed a privilege to join each of you in leading our schools, and continuing to offer the precious gift of a Catholic education.

The recent publication of *Onward in Faith*, is a culmination of our collaboration, your diligent planning, and extensive hard work to plan for the coming school year. I am confident that our communities will persevere, even through such an unprecedented time of uncertainty, as we also maintain our faith and support of each other.

Over the past two weeks, I had the opportunity to meet with archdiocese principals on multiple occasions, as well as, with teacher leaders at the Superintendent's Teacher Advisory Committee meetings.

Thank you for the rich dialogue and exchange of impressions and thoughts for the new year. It was very informative and generated many ideas for the Catholic Schools Office.

Next week, we are pleased to share the traditional Opening of Schools Liturgy, celebrated by Archbishop Gregory, on Monday, August 24 at 10am via YouTube. Please be sure to tune in (see page 3 for details), as we also recognize our schools and educators for their many committed years of service to our mission of Catholic education. Please also feel free to share the Opening School Mass link with families.

We are also anticipating hearing from all schools, about opening of school activities. You may share through social media and the CSO. Please use #ADWfirstday and #ADWCommunity as hashtags for the first day of school.

As noted in our Master Calendar, please see several noteworthy professional development opportunities for teachers, especially for distance learning and engagement in various instructional modes.

Finally, please know that the CSO stands ready to support and collaborate with you on the many challenges that may arise due to operating during a pandemic. We also have the support of the archdiocesan senior leadership and maintain resources to assist you in many aspects of operation. Please do not hesitate to contact my office, to discuss your concerns or need for support. Together, we will remain onward in faith!

In Prayer,

Kelly Branaman

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MASTER CALENDAR

- **Monday, August 24** : Virtual Opening of Schools Mass, 10 AM
- **Tuesday, August 25 – Tuesday, September 8**: Optional First Day of School
- **Wednesday, August 26**: Weekly Webinar "Best Practices for Virtual Teaching"
3PM – Register [HERE](#)
- **Wednesday, September 2**: Weekly Webinar "Physical Education and Recess Safely during a Pandemic", 3PM – Register [HERE](#)
- **Thursday, September 3**: ESPA Executive Meeting, 9:30AM
- **Monday, September 7**: Labor Day – CPA and Schools Closed
- **Wednesday, September 8**: High School Admission Directors Meeting, 9AM
Zoom link will be provided from Anna Quattrone
- **Tuesday, September 8**: MC ESPA Regional, 12:30PM
- **Wednesday, September 9**: Weekly Webinar "Strategies for Increasing Student Engagement", 3PM – Register [HERE](#)
- **Wednesday, September 9**: PG ESPA Regional, 9:30AM
- **Thursday, September 10**: SoMD ESPA Regional, 9:30AM
- **Saturday, September 12**: Virtual ADW Board of Education Retreat, Time TBD
- **Monday, September 14**: DC ESPA Regional, 1:00PM

MASTER TO-DO LIST

- Baseline Test, Grades 2 – 8 Reading, Mathematics, Algebra and Geometry Tests
CSO Contact: Vicky McCann at mccannv@adw.org
- Please click [HERE](#) for the complete 2020-2021 Assessment Calendar

CATHOLIC IDENTITY



#ADW CommUNITY

In his Letter to the Corinthians, Paul tells us, "There is one body, but it has many parts. But all its many parts make up one body." Throughout this school year, we will be reflecting on the

theme of community with a special emphasis on unity. Our archdiocesan schools have many things that make each unique, but, as St. Paul said, we are all together "one body."

We have rural, urban and suburban communities. We have some with a special emphasis on STEM while others take a more classical approach. We have a diversity of cultures and languages within our schools, but it is important to remember that we are on one common mission with a common goal- to bring our communities to the ultimate unity in heaven.

We encourage everyone to share the great things happening in their school communities this year using the new hashtag #ADWCommUNITY so that we can share them as well!



THE ARCHDIOCESE OF WASHINGTON
Catholic Schools Office

Invites you to the
Opening of Schools Mass
Monday, August 24, 2020
10:00 AM

A link to the virtual Mass will be sent to school leaders to share with school communities.

Welcome!

To the New CSO Team Members

Tiffany Wilson Director of Educational Technology



In this role, Tiffany is responsible for supporting school leaders, technology coaches and teachers to integrate the best technology tools and programs to meet the technology strategic plan goals for all of the archdiocesan schools. She is also tasked with ensuring the technology needs of the schools are managed and met. She has worked in technology for about 20 years. She has a Master's Degree in Education from Regent University and Administration Certificate from Notre Dame of Maryland. For the last 5 years, she served as a middle school math teacher and technology coach at Saint Bernadette School in Silver Spring. She and her husband enjoy playing video and board games and traveling. Tiffany loves action, sci-fi, and first responder television shows and movies and enjoys audio books. Tiffany can be reached at wilsont@adw.org



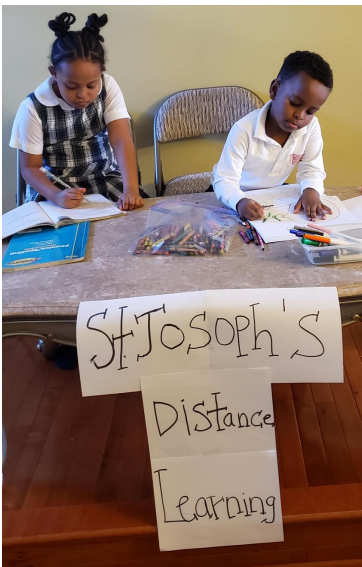
Barbara Quisquinay Administrative and Marketing Assistant

The Administrative and Marketing Assistant supports the Assistant Superintendent for Advancement and Enrollment Management as well as projects for the Assistant Superintendent for Catholic Identity and Operations and Assistant Superintendent for Accreditation and School Improvement. This role supports the development and implementation of the annual Catholic schools marketing plan, provides graphic design support for publications, Spanish language social media, translation support, and customer service for Spanish speakers. She has worked in Marketing and Advertising for more than 20 years in various countries and holds a Master's Degree in Digital Marketing and Electronic Commerce. For the last 5 years she served in the Archdiocese Newspapers The Catholic Standard and El Pregonero. She enjoys traveling, Netflix nights with her husband, family gatherings and church volunteering at her parish. Barbara can be reached at Quisquinayb@adw.org

ENROLLMENT AND MARKETING

Reopening Schools Communication Checklist

- ☐ ALL SCHOOLS: Is your school reopening plan visible on your school website today?
 - ☐ Share superintendent letters with school communities, as they become available.
 - ☐ Share Archdiocese of Washington 2020-2021 School Year – Onward Together in Faith with schools communities through email, social media, and website.
 - ☐ Post public-facing reopening plan to school website; provide link to Anna Quattrone at quattronea@adw.org.
 - ☐ Implement social media messaging; use #ADWCommunity, when applicable.
 - ☐ Share periodic updates and reminders on social media – 2 per week recommended.
- Teachers to share “welcome back” message with parents.



#ADWFirstDay

The first day of school may look different this year for our school communities but we still want to kick off the 2020-2021 school year on social media together!

Before you post, don't forget to:

- Use #ADWFirstDay on Twitter and Instagram
- Tag @ADWCathSchools on Twitter, Facebook, and Instagram
- Encourage teachers, staff, and parents to use #ADWFirstDay as well.

All posts that use #ADWFirstDay will be featured on our website www.adwcatholicschools.org.

High School Admissions Package

Catholic elementary school leaders, please check your email early next week for the 2020-2021 high school admissions package. This includes high school visit instructions, Catholic high school promo items, and appendix B & C of the Testing and Admissions Guide.

Please contact Anna Quattrone at quattronea@adw.org with any questions.

PROFESSIONAL DEVELOPMENT

On-Demand PD



The CSO is excited to take professional development online using a Learning Management System, Schoolology. All educators will receive an email from Schoolology with their username and password by the end of August.

What's Inside?

- Groups – each grade level and/or content area will have a private group page.
- Collaborate, share, and connect with other ADW educators using this platform.
- Resources – All types of content, including audio and video files, images, and interactive materials are shared with the entire or specific groups of educators.
- School Pages – Principals can manage their own private school page to post updates or discussions for their faculty only.
- Courses – Courses, including Book Studies, bring a deeper engagement into the material. Synchronous and asynchronous opportunities will be held throughout the entire school year.

This platform is for educator learning, not for student use. Questions, email Vicky McCann at mccannv@adw.org.

Fall Courses and Book Studies

Start Date: September 14, 2020

Book Studies:

- Blended Learning in Action: Practical Guide Toward Sustainable Change
- The Distance Learning Playbook

Courses:

- G Suite for Teachers
- Digital Tools
Your School is Going 1:1, Are You Ready?

Registration and Details
[HERE](#)



Find the Best Practices for Digital Learning for Education Professionals [HERE](#)

Weekly Webinars

Learn from Home. No Cost to Participate!

August 19: Introduction to ADW Professional Development
(For a recording of this webinar click [HERE](#))

August 26: Best Practices for Virtual Teaching

September 2: Physical Education and Recess Safely
during a Pandemic

September 9: Strategies for Increasing Student Engagement

Every Wednesday 3:00 – 4:00 PM
Register Prior to each Webinar [HERE](#)

Webinars are brought to you by the Archdiocese of Washington Catholic Schools Office. Sessions will be for all grade levels.

More webinar topics will be announced in the future. Registration prior to each webinar is required. Attendance is strongly encouraged. Each webinar will be recorded and posted [HERE](#).

For questions, contact Vicky McCann mccannv@adw.org.



Congrats!

Mrs. Taylor (Dodson) Baker, principal of St. Ambrose School and her husband Sean, were married on August 7, 2020 at St. Ambrose in Cheverly, MD.

The entire ADW community congratulates you on your holy sacrament of marriage.