

THE FRIDAY UPDATE



IN THIS ISSUE:

- Master Calendar and To-Do List - Page 2
- Professional Development - Page 3
- Enrollment and Marketing - Page 4, 5, 6

A MESSAGE FROM OUR SECRETARY FOR CATHOLIC SCHOOLS...

Dear School Leaders,

I want to thank each of you for the tremendous effort put forth to have a successful, safe reopening of the school year. So many of you put countless hours of safety and building preparation and instructional development, to begin this unprecedented school year, in the various formats. Parents make remarkable sacrifices to provide their children with a Catholic education. I know they appreciate your leadership and the very special love you have for their children. Please be sure to continue to share your wonderful stories through social media, as well as, and send photos to our office (quattronea@adw.org).

This past week, marked not only the official beginning of the school year, but also the 57th anniversary celebrating the momentous civil rights march inspired by the Reverend Dr. Martin Luther King, Jr.'s, "I Have a Dream" speech. In two recent articles found in the Catholic Standard, Archbishop Gregory reflects on the significance of our Catholic faith, in fulfilling Dr. King's dream -the text of Archbishop Gregory's homily at the Mass for Peace and Justice and the announcement of the Archdiocesan Initiative to Oppose Racism. I encourage you to pray and reflect on these articles and in a special way, to consider the significance of the educational opportunity that your Catholic school has as touchstone of "reconciliation and unity building" for all students and their families.

I am looking forward to meeting with elementary principals at the ESPA meetings next week, and high school principals, later this month. Although the times are challenging, I look forward to the dialogue and planning, around our reopening. If you have questions, please contact my office.

Please know of my prayers for your communities and I wish you a relaxing and safe Labor Day Weekend!

In Prayer,

Kelly Branaman



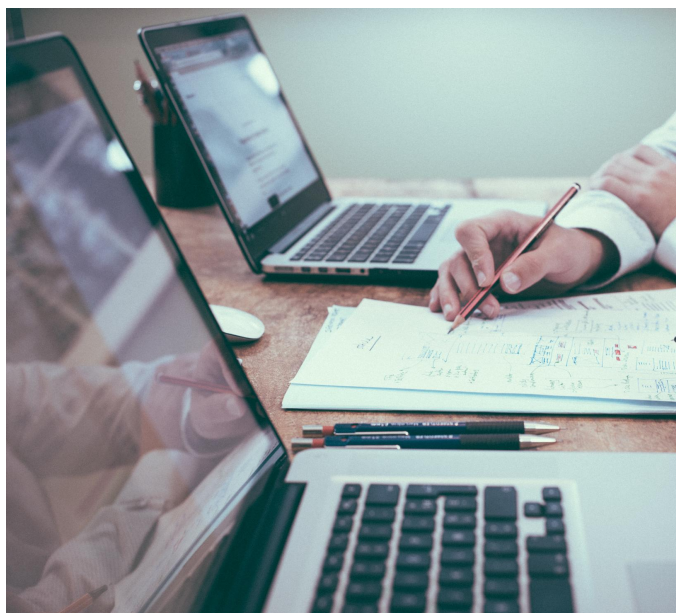
MASTER CALENDAR

- **Monday, September 7:** Labor Day – CPA and Schools Closed
- **Wednesday, September 8:** High School Admission Directors Meeting, 9AM
Zoom link will be provided from Anna Quattrone
- **Tuesday, September 8:** MC ESPA Regional, 12:30PM
- **Wednesday, September 9:** Weekly Webinar "Strategies for Increasing Student Engagement", 3PM – Register [HERE](#)
- **Wednesday, September 9:** PG ESPA Regional, 9:30AM
- **Thursday, September 10:** SoMD ESPA Regional, 9:30AM
- **Saturday, September 12:** Virtual ADW Board of Education Retreat, Time TBD
- **Monday, September 14:** DC ESPA Regional, 1:00PM
- **Monday, September 28:** Delegating Nurse Training (9:00 – 4:00) Via Zoom – Link to Register will be sent to Principals
- **Wednesday, October 7:** Delegating Nurse Training (9:00 – 3:00) Via Zoom – Link to Register will be sent to Principals
- **Wednesday, October 7:** General Nurse Meeting (1:00 – 3:00) Via Zoom – Link will be emailed to Nurses

MASTER TO-DO LIST

- School Emergency Response Plans should be completed by September 30th and uploaded to the assurance database by October 16, 2020.
- The CSO would love to know of any changes in your school counselor status. Please fill us in with this [2-minute survey](#).

PROFESSIONAL DEVELOPMENT



Fall Courses and Book Studies

Start Date: September 14, 2020

Book Studies:

- Blended Learning in Action: Practical Guide Toward Sustainable Change
- The Distance Learning Playbook

Courses:

- G Suite for Teachers
- Digital Tools
- Your School is Going 1:1, Are You Ready?

Registration and Details [HERE](#).

Find the Best Practices for Digital Learning for Education Professionals [HERE](#)

Weekly Webinars

Every Wednesday 3:00 – 4:00 PM

Register Prior to each Webinar [HERE](#)

Webinars are brought to you by the Archdiocese of Washington Catholic Schools Office. Sessions will be for all grade levels.

September 9: Strategies for Increasing Student Engagement

More webinar topics will be announced in the future. Registration prior to each webinar is required. Attendance is strongly encouraged. Each webinar will be recorded and posted [HERE](#).

For questions, contact Vicky McCann at mccannv@adw.org.



You are invited to submit
September Drawings
for Junior Saints.

More information [HERE](#)



ENROLLMENT AND MARKETING



Tuition Assistance Program

The open application period for the **2021 - 2022 Archdiocesan Tuition Assistance Program** will begin on **Thursday, October 1, 2020**. To prepare for this upcoming program year, participation forms and instructions were distributed electronically to all principals and pastors on Friday, August 21, 2020.

Completed forms are due to be submitted electronically to Sean Brown, Manager for Funding & Enrollment, at **brownse@adw.org** by **Friday, September 4, 2020**.

Click on the links to the participation forms that are to be completed and submitted electronically:

[2021- '22 ADW Tuition Assistance Program - School Participation Form](#)

[2021- '22 ADW Tuition Assistance Program - Form A](#)



We are a diverse community, and because of that we want to remind you that Hispanic Heritage Month begins this Tuesday, September 15!

Please share any planned activities to: escuelas@adw.org

Need suggestions on how to celebrate?

Check out some school, classroom, and parent engagement activities recommendations [HERE](#)

We encourage your to share your community celebration using the hashtag **#ADWCommunity**

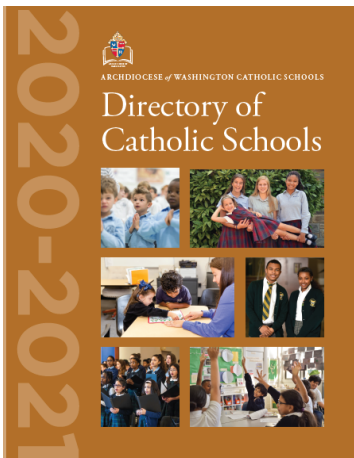
Enrollment - Open House Windows

The CSO will implement a *digital marketing program* to support schools open houses during school year 2020-2021.

Archdiocesan elementary schools are asked to host open houses during the following windows of dates:

- ADW Fall Open House Window:
Sunday, October 18 – Sunday, October 25, 2020
- NCEA Catholic Schools Week:
Sunday, January 31 – Saturday, February 6, 2021
- ADW Spring Open House Window:
Sunday, March 14 – Sunday, March 21, 2021

Please submit your open house dates [HERE](#) to be included in promotional materials.



Please review your school information listed in the 2020-2021 Draft Directory of Catholic Schools [HERE](#).

Any contact information changes or omissions should be sent to Barbara Quisquinay at quisquinayb@adw.org by September 11.



High School Admission Reminders

- Catholic High School promotional pieces and revised 2020-2021 Admissions Information and Testing Guide will be sent via email and available on the Principal Portal on Tuesday, September 8.
- All 2020-2021 promotional materials are to be disseminated electronically due to the pandemic.
- HSPT registration opens on Monday, October 26 and will close on Friday, November 20.
- Catholic high school visits with 8th grade students will be conducted virtually due to health and safety guidelines. The elementary school is responsible to schedule the virtual visit (the CSO recommends utilizing the ZOOM platform) and provide the virtual meeting instructions to the high school admission director.

If you have any questions or concerns about the high school promotional materials or admissions information please contact Anna Quattrone at quattronea@adw.org.