**Catholic Schools**
A Faith-Based Education
that Lasts a Lifetime

The Roman Catholic
Archdiocese *of*
Washington

# Archdiocesan Elementary School Website Standards

Landing Page

- Message from the principal about distance learning
- School Calendar
- Featured Admissions Message
    - Message should indicate if school is currently accepting application for the current school year
    - Include a direct link to the Admissions page with more information
- School Calendar
    - It is not necessary for the school calendar to be on the landing page, but if it is, it should be up-to-date

Admissions Page

- Admission and Re-Enrollment Information
    - All information should be updated with deadlines and dates
- TADS Admissions Portal
    - The TADS admissions button should be placed on the admissions page and linked to an open portal
- Open House Dates & Tour Availability
- Inquiry Module
    - The inquiry module should be available to receive information about prospective students
    - "Invitation" to meet the principal or admissions staff